



A Powerful,  
Easy to Use  
Turn-Key LMS  
& CRM that  
Helps Increase  
Productivity and  
Reduces  
Training Costs

by up to  
65%

Designed to  
help you create,  
deliver, track,  
certify & manage  
interactive online  
and classroom  
training with  
ease.



## Are you looking to improve efficiency, reduce training costs and increase revenue?

Training For Success Learning Management System (LMS) and CRM is a uniquely powerful cost effective training platform. It is designed to help companies provide interactive media rich training that accelerates the learning process and boost productivity through the following modes:

- 1** Onsite
- 2** Blended Learning
- 3** Online



No graphic design or technical experience required to create interactive, media rich training programmes!

## **Customised LMS and CRM**

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As an internationally recognised and quality assured provider of job focussed training programmes, we understand what it takes to accelerate the learning process, and have taken this into consideration throughout every step of development of our customised platform. Our number one goal is to provide a cost effective platform that will enhance the user experience and make life easier for everyone. Our platform helps you maximise your time by minimising repetitive tasks.

## **Client-Specific**

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Flexibility is a core competency of TFS. We understand that the training needs of our clients vary. We collaborate with them in tailoring our platform to suit their specific needs.



Our platform can be specially branded and customised for you and is designed to allow your administrator(s) create their own media rich interactive training courses that accelerate the learning process. The platform is all about making life easy for managers, course designers, trainers, assessors, administration staff and learners. Managers can assign training and track the progress of their staff in seconds.

## **Key Features Include:**

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- Import existing course content in seconds on an elegant interface.
- Upload word documents, PDF files, audio and videos in seconds.
- Build interactive online courses that provide a rich and engaging learning environment with our built in sophisticated rich text editing and images authoring tool.
- **CRM** - Manage company interactions with current and future staff and customers.
- Self and controlled learner registrations.
- Track and automate compliance training. Learners can review their learning history and completed work.
- Generate Reports in seconds.
- Monitor learners' progress and performance with access to student records and track performance in real time. Provide real time feedback.
- Create interactive exercises, quizzes, tasks, activities and exams. Set quiz benchmarks.
- Learners can upload assignments in seconds.
- Add instant messages to a global notice board or student forum.
- Automated skills assessments booking schedules.
- Create and archive learner groups and students.
- Allocate students to different teacher accounts.
- Issue, track and store student certificates.
- Manage QQI Key Certification Dates.
- Quality Assurance Hub - to support a robust QA Framework.
- Create e-mail templates and send out group email and newsletters in seconds.
- Create e-mail marketing campaigns.
- Generate revenue with our easy-to-use shopping cart.
- Allow learners to learn anytime, anywhere. This platform is fully compatible with mobile devices 24/7.

## About Us

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Since 1992, Training For Success has been at the forefront of designing and delivering results-oriented training programmes. We have maintained long-term fruitful partnerships for many years.

Our qualifications are validated by QQI (on the National Framework of Qualifications) and CPD. Since 1997, colleges in Ireland and overseas have included our courses in their curriculums in order to ensure their courses are job focussed. We provide Train the Trainer workshops, training manuals, online courses, formative and summative assessment and end of year exams to our college partners.

Training For Success LMS and CRM was created by a team of highly experienced, passionate trainers, assessors, instructional designers and software developers. This platform focuses on providing media rich, interactive training that accelerates the learning.

**Upload your course content into a user-friendly,  
cost-effective online Learning Management System,  
customised to suit your needs.**





Contact us to  
arrange a demo  
and to discuss  
what Training For  
Success can do  
for you...

**00353 (0) 51 843365**  
**info@trainingforsuccess.ie**

**A cost-effective, easy to use LMS AND CRM Platform  
designed to support Employee Development and  
Organisational Goals.**

Our highly experienced eLearning team of instructional and creative software developers, designers, multimedia specialists and project managers are committed to tailoring our LMS and CRM towards your specific needs, brand and budget.

**“Your Success is our Goal!”**

**[www.trainingforsuccess.ie](http://www.trainingforsuccess.ie)**

Training For Success is registered with QQI through our sister company International Academy of Travel.